



Yuma County GOP 5-Prong PC Recruitment Approach

The Yuma County GOP is adopting an Action Plan to help us in our approach for active, inactive, and recruiting additional PC's. Yuma County GOP leadership is available, whenever needed, to assist and support you.

1 CURRENT ACTIVE PCs - Take note of the most active PCs in your precinct and connect with them to assist and set up a plan for monthly precinct meetings. Find all PC lists [HERE](#).

2 REENGAGE with INACTIVE PCs – Precinct Captains, along with active PCs should reach out to any PC that has been inactive or less active. See if your Precinct or PCs would like to participate in a monthly precinct meeting.

Do this using your most recent PC or Republican list and set up a breakfast, lunch or dinner to initially bring them together. Reach out to them, connect with them and invite them to become more active.

If you don't have a Precinct captain when you get together ask for a volunteer to take on the lead role as captain.

3 RECRUIT PAST PCs – We have seen a number of Republicans that were previously active in our group but, for one reason or another, have stepped back from being active. Use an older PC list see who is no longer on your current list. With your group, designate people to call them and ask them if they want to be PCs again (some have simple issues such as they forgotten to fill out their form or to turn it in).

4 ENLIST NEW PCs - Now that you are active in our party as PC, ensure you have a Precinct Captain as they are the key person in your Precinct to set up meetings and provide coordination. Reaching out to friends and other PCs will provide you the help we need to recruit NEW PCs.

Will you contact friends? Will you set up a home meeting? Set up a breakfast somewhere? Do you have pamphlets ready? Set up a timetable and carry out your plan until all open PC spots are filled in your Precinct. Precinct list can be found on this website (yumagop.com/documents)

5 ADOPT LONELY PRECINCTS – We have Precincts that have none, one, or two PCs, which we are calling 'lonely.' If you have filled all of your Precinct PC slots, it is time to look at neighboring precincts that need support. Get together with other interested PCs to make a plan to help fill PC seats in a precinct other than yours. Set up a timetable and carry out your plan to fill them also.