



A Tennessee native, Barry D. Todd's remarkable journey began with his dedicated military service, shaping his values of discipline and leadership. Barry served as a United States Army Ranger, dedicating 21 years of honorable service. His career was distinguished by multiple Ranger assignments, reflecting his commitment and expertise. In 2023, he was inducted as a Distinguished Member of the Ranger Brigade at Fort Benning, Georgia, recognizing his significant contributions to Ranger training.

He was also awarded the Order of St. Maurice in 2021, acknowledging his exceptional contributions to the infantry community. Throughout his career, Barry played a vital role in shaping and enhancing the capabilities of the Ranger units he served with, leaving a lasting impact on the U.S. Army Ranger community. In addition, while serving our country in the Army, Barry earned a Bachelor of Science in Human Resource Management from Troy State University and a Master of Business Administration from William Carey University.

Transitioning from the military to the financial sector, Barry began his foray into financial services at First Command Financial Planning, Inc., where he distinguished himself as the foremost advisor internationally. In 2007, he founded Invicta Financial Group, a firm that brought innovation to the financial advisory industry with its client-centric and independent approach. Under Barry's leadership, Invicta has grown into a large financial advisory firm with offices in several states, known for its disciplined and trust-based approach.

Barry's personal experience with self-defense law propelled him into advocacy for Second Amendment rights. On February 28, 2014, while defending himself and his wife, Barry faced legal challenges despite acting within the bounds of Arizona's self-defense laws. This experience led him to establish the Defense Resources Foundation in 2021, a non-profit organization providing financial assistance to individuals who acted lawfully in self-defense but still faced legal prosecution. The foundation offers support at the preliminary stages of a criminal case, ensuring that the wrongfully accused have a fair chance to defend themselves.

Barry actively shares his experiences and insights on self-defense laws and the Second Amendment through public speaking and writing. He emphasizes the importance of understanding state-specific self-defense laws and the responsibilities that come with gun ownership. His advocacy is not only a reflection of his personal journey but also a commitment to educating others on their rights and the complexities of self-defense in the legal system.

Barry's personal life is as rich and varied as his professional and military careers. He married his beloved wife, Virginia "Cissi" M. Todd, in 1985. Together, they raised two children, Mason and Chelsea Todd, and are now proud grandparents to two grandchildren.

Outside of his professional endeavors, Barry has a passion for helping others and has served on numerous boards of charitable organizations, particularly those providing support and resources to veterans and their families. Barry's unwavering faith in God and Jesus Christ is a central pillar in his everyday life, manifesting in active participation in his church community.

In his leisure time, Barry enjoys scuba diving, traveling, golfing, and motorcycle riding. His adventurous spirit and love for the outdoors offer him a way to unwind and enjoy the world beyond his professional and advocacy roles.